Sunday, June 24, was a special day in recognition of his longstanding dedication to Santa Cruz. Mayor David Terrazas led the program and to recognize and thank the nearly 100,000 students who have participated in the ocean science program and to recognize and thank the community of supporters who have made it possible over the last 23 years. In addition, the late O’Sullivan founder, Jack O’Neill, was honored by the City of Santa Cruz. Mayor David Terrazas led the dedication to re-name the street above Crown Beach, “Jack O’Neill’ Way,” the site where the first O’Sullivan Surf Shop in Santa Cruz once stood.

In a surprise announcement, Mayor Terrazas seized the opportunity to present O’Sullivan Executive Director Dan Haifley, with a key to the City in recognition of his longstanding community and ocean activism. Also recognized was O’Sullivan’s contribution.
Thank You

January – June 2018 Contributors (Accumulated Giving)

**CAPTAIN'S CIRCLE**
- Kiwanis Club of Monterey
- Hopkins & Carley
- Anonymous
- Bob Warfield
- John Ballard
- William & Elizabeth Engelman
- David Gryska
- Gary & Marianne Livaich
- Brittn Powell
- Kerny McLaughlin
- William Schilit & Cathy Ann Adcox
- John & Annalea Collins
- In Memory of Michael Beck
- Game Commission
- Donna & Robert Blitzer
- Kate Rueter
- Devcon Construction
- Wealth Management of Compass Bank
- Leon & Sylvia Panetta
- Bay Federal Credit Union
- Lindsay Miller

**COMMODORE'S CIRCLE**
- Anonymous & Game County of Monterey Fish Santa Cruz Woodies
- Pat O'Neill
- Anonymous Fund at the CFSCC
- Brian & Patricia A. Herman
- The Cleo Foundation
- Family Foundation
- The Repass-Rodgers
- Denny & Ramona Smith
- City of Watsonville
- Mike & Ann McCabe
- the CFSCC
- Emily Reilly
- The Upjohn California Fund
- Santa Cruz Rotary
- Anonymous Foundation
- Comerica Bank
- the CFSCC
- City of Santa Cruz
- David Terrazas - Hind Fund
- Troy & Leslie Daniels - Jack's Circle
- Thank You On Behalf of Billy Engelman
- Terry Rogers - Lawernce Tartaglino
- Margaret Rose Gallagher
- Gary & Vicki Pezzi - Carla & Patrick Carstens
- the CFSCC
- K&CS Brothers Fund at Elaine & John French
- Omega Nu
- CAPTAIN'S CIRCLE
- Bob Warfield
- John Ballard
- William & Elizabeth Engelman
- David Gryska
- Gary & Marianne Livaich
- Brittn Powell
- Kerny McLaughlin
- William Schilit & Cathy Ann Adcox
- John & Annalea Collins
- In Memory of Michael Beck
- Game Commission
- Donna & Robert Blitzer
- Kate Rueter
- Devcon Construction
- Wealth Management of Compass Bank
- Leon & Sylvia Panetta
- Bay Federal Credit Union
- Lindsay Miller

**NAVIGATOR**
- Devcon Construction
- Wealth Management of Compass Bank
- Leon & Sylvia Panetta
- Bay Federal Credit Union
- Lindsay Miller

**SUPPORTER**
- Paula Haifley - Neal Coonerty
- Christen Allaman - Ristorante Avanti
- Hula's Island Grill Santa Cruz
- Kai Family Dentistry
- Jim & Debbie Thoits
- Jeff Fator
- Richard & Valerie Lapp
- 100,000TH STUDENT Vivan Vadakan
- Tara Gasta
- Margo Wagner
- Heidi Olson
- Sheryl Coulston
- Larry Pageler
- Jerry & Joanne Malmin
- Harvey Soicher
- Michelle Jennings
- Dan & Kathy O'Neill
- Nicholas Gorlick
- Bennett & Antoinette Coplan
- In Honor of Gus Gregory
- Andrea Gregory Pooley - 70th Birthday
- In Honor of Steve Burt's 65th Birthday
- In Honor of Ethan Estess
- Anonymous - John & Vicki Pearse
- Charles & Andrea Izenstark
- Elissa Wagner
- Margit & Bert Aramburu
- Rachel Whelan
- John & Kim Mel
- Daniel Yao
- Roxana Goin
- Lighthouse Windows
- Linda Steckley
- Scott Farmer
- Charles & Judith Martin-Hoyt - Ryan & Emily Coonerty
- Mary Jo May
- Milligan Family Foundation
- In Memory of Jack O'Neill
- Marie Biddle & Ken Biddle - West Marine BlueFuture
- Vivan Vadakan
- Tara Gasta
- Margo Wagner
- Heidi Olson
- Sheryl Coulston
- Larry Pageler
- Jerry & Joanne Malmin
- Harvey Soicher
- Michelle Jennings
- Dan & Kathy O'Neill
- Nicholas Gorlick
- Bennett & Antoinette Coplan
- In Honor of Gus Gregory
- Andrea Gregory Pooley - 70th Birthday
- In Honor of Steve Burt's 65th Birthday
- In Honor of Ethan Estess
- Anonymous - John & Vicki Pearse
- Charles & Andrea Izenstark
- Elissa Wagner
- Margit & Bert Aramburu
- Rachel Whelan
- John & Kim Mel
- Daniel Yao
- Roxana Goin
- Lighthouse Windows
- Linda Steckley
- Scott Farmer
- Charles & Judith Martin-Hoyt - Ryan & Emily Coonerty
- Mary Jo May
- Milligan Family Foundation
- In Memory of Jack O'Neill
- Marie Biddle & Ken Biddle - West Marine BlueFuture
- Vivan Vadakan
- Tara Gasta
- Margo Wagner
- Heidi Olson
- Sheryl Coulston
- Larry Pageler
- Jerry & Joanne Malmin
- Harvey Soicher
- Michelle Jennings
- Dan & Kathy O'Neill
- Nicholas Gorlick
- Bennett & Antoinette Coplan
- In Honor of Gus Gregory
- Andrea Gregory Pooley - 70th Birthday
- In Honor of Steve Burt's 65th Birthday
- In Honor of Ethan Estess
- Anonymous - John & Vicki Pearse
- Charles & Andrea Izenstark
- Elissa Wagner
- Margit & Bert Aramburu
- Rachel Whelan
- John & Kim Mel
- Daniel Yao
- Roxana Goin
- Lighthouse Windows
- Linda Steckley
- Scott Farmer
- Charles & Judith Martin-Hoyt - Ryan & Emily Coonerty
- Mary Jo May
- Milligan Family Foundation
- In Memory of Jack O'Neill
- Marie Biddle & Ken Biddle - West Marine BlueFuture
- Vivan Vadakan
- Tara Gasta
- Margo Wagner
- Heidi Olson
- Sheryl Coulston
- Larry Pageler
- Jerry & Joanne Malmin
- Harvey Soicher
- Michelle Jennings
- Dan & Kathy O'Neill
- Nicholas Gorlick
- Bennett & Antoinette Coplan
- In Honor of Gus Gregory
- Andrea Gregory Pooley - 70th Birthday
- In Honor of Steve Burt's 65th Birthday
- In Honor of Ethan Estess
- Anonymous - John & Vicki Pearse
- Charles & Andrea Izenstark
- Elissa Wagner
- Margit & Bert Aramburu
- Rachel Whelan
- John & Kim Mel
- Daniel Yao
- Roxana Goin
- Lighthouse Windows
- Linda Steckley
- Scott Farmer
- Charles & Judith Martin-Hoyt - Ryan & Emily Coonerty
- Mary Jo May
- Milligan Family Foundation
- In Memory of Jack O'Neill
- Marie Biddle & Ken Biddle - West Marine BlueFuture
- Vivan Vadakan
- Tara Gasta
- Margo Wagner
- Heidi Olson
- Sheryl Coulston
- Larry Pageler
- Jerry & Joanne Malmin
- Harvey Soicher
- Michelle Jennings
- Dan & Kathy O'Neill
- Nicholas Gorlick
- Bennett & Antoinette Coplan
OSO to Use New Low-Income Measurement Tool for Participating Schools

F or many years, Program Manager Laura Walker has used the USDA free and reduced price lunch program numbers from the California Department of Education to determine the percentage of low and moderate-income students in schools that participate in O’Neill Sea Odyssey. Some school districts are now switching over to the Community Eligibility Provision (CEP), which, according to its website, “is a non-fee program to allow all students attending a school to access free and reduced-price meals.”

“The site website continues, ‘schools that adopt CEP will no longer need to conduct annual income eligibility determinations of students. Teachers and staff will be able to target resources and other specific meal-based programs at students identified as in need. A school district can also use CEP to simplify the meal service program and the accounting of income status of students in school districts, and reduce overhead costs associated with it.’”

“By using CEP rather than the USDA program, we can establish contact with many more students and parents that we thought were not previously participating in School District’s food programs,” said Laura Walker, who has used the USDA program for many years from now. Since 1996, O’Neill Sea Odyssey (OSO) has served nearly 200,000 students and families with a high level of professionalism and innovation in the science and environment program. OSO would like to invite you to help us build a future foundation for our program, for the karai and for the ocean. You can do this by naming OSO as the charitable beneficiary of Foundation of Santa Cruz County in your estate plan. There are many ways to leave a permanent legacy and support OSO, beyond including it in your will, including a gift of real estate, life insurance policy, gifts from a will or trust, and others with lifetime income, gifts of real estate, lifetime gifts with remainder to OSO.

We would be honored to meet with you to discuss your options and help you fund a way that works best for you. You can reach us by email at osodonor@osocor.org or call Bill Simpkins, OSO executive director at 831-425-0624. Thank you!”

Form

I have named OSO as my estate plan (we will contact you to receive your information) ❑
I would like to talk to someone about a gift to OSO in my estate plan ❑
I want to learn more about the OSO/Community Foundation’s gift annuity program ❑
I would like the recommended language for including OSO in my estate plan ❑

Changes at OSO

O neil Sea Odyssey Executive Director Dan Harley announced his retirement, effective December 31, 2018. “With a great deal of excitement, I would like to announce that I will retire as Executive Director of O’Neill Sea Odyssey on December 31, 2018, nearly 20 years after Jack O’Neill led me to run the program. I’ve been contemplating this change for a while and because the organization is in good shape, I believe it is time to turn leadership over to someone who will take it to a higher level,” he said.

In July, Laura Walker, who has worked with OSO for 20 years, was named as Program Director. In the position, she replaces Linda Laske, who retired in November after serving with OSO for 15 years. Executive Director Dan Harley made a commitment to raise funds for OSO’s program for this year. In June, the OSO Board of Directors made a commitment to raise funds for OSO’s program for this year. In June, the OSO Board of Directors made a commitment to raise funds for OSO’s program for this year. In June, the OSO Board of Directors made a commitment to raise funds for OSO’s program for this year.

In May, Operations Coordinator Adam Stanley announced his decision to return to the east coast to be closer to his family, this last day in June 30. Stanley, who came in O’Neill Sea Odyssey in 2005 after a successful career in outdoor environmental education in Florida, brought a high level of professionalism and innovation to the work at OSO. Stanley will oversee our 100,000th student campaign which was his brainchild. Adam has left an indelible mark on this organization, and we owe him a big debt of gratitude,” said Executive Director Dan Harley. Adam’s leadership skills are being taken over by Bill Simpkins and Patricia Rulle, the two new leadership roles that will be undertaken by long-time crew member Nikki Brooks.

In May, Operations Coordinator Adam Stanley announced his decision to return to the east coast to be closer to his family, this last day in June 30. Stanley, who came in O’Neill Sea Odyssey in 2005 after a successful career in outdoor environmental education in Florida, brought a high level of professionalism and innovation to the work at OSO. Stanley will oversee our 100,000th student campaign which was his brainchild. Adam has left an indelible mark on this organization, and we owe him a big debt of gratitude,” said Executive Director Dan Harley. Adam’s leadership skills are being taken over by Bill Simpkins and Patricia Rulle, the two new leadership roles that will be undertaken by long-time crew member Nikki Brooks.

We would be honored to meet with you to discuss your options and help you fund a way that works best for you. You can reach us by email at osodonor@osocor.org or call Bill Simpkins, OSO executive director at 831-425-0624. Thank you!”

Enrollment Form

I have named OSO as my estate plan (we will contact you to receive your information) ❑
I would like to talk to someone about a gift to OSO in my estate plan ❑
I want to learn more about the OSO/Community Foundation’s gift annuity program ❑
I would like the recommended language for including OSO in my estate plan ❑

If you would like to opt out of the paper version of this newsletter and would like to receive it via email, please email cheryl@osocor.org and write in the subject line, “Email only preferred please.” Thank you!

Check out O’Neill Sea Odyssey’s blog ooneillseaodyssey.org and follow us on Twitter, Facebook and Instagram. Thank you for your support!
Leaving a Legacy for Youth and the Ocean

You’re part of the reason we’re here. Your generous gift helps us secure our future together. And your thoughtful generosity is a lasting legacy for the youth of Santa Cruz County.

We would be honored to meet with you to discuss your options. You can do this by naming O'Neill Sea Odyssey (OSO) in your will, or through a gift annuity, or by making a gift directly to our Community Foundation. You can also contact us to learn more about other ways to leave a permanent legacy and ways to reduce the impact of estate taxes. If your gift is for Santa Cruz County, or for OSO’s program for area youth. In your will, you could commit a remainder interest in OSO’s program for your children, family, or friends. We would be honored to meet with you to discuss your options. You can do this by naming O'Neill Sea Odyssey (OSO) in your will, or through a gift annuity, or by making a gift directly to our Community Foundation. You can also contact us to learn more about other ways to leave a permanent legacy and ways to reduce the impact of estate taxes. If your gift is for Santa Cruz County, or for OSO’s program for area youth. In your will, you could commit a remainder interest in OSO’s program for your children, family, or friends.

Whether you are looking to make a gift in a way that works best for you, OSO’s board has hired a professional to help you create your legacy. You can contact us at dba@osolife.org or call 831-888-5646 to talk to someone about your options.


e enrol students without collecting any "disable data." Instead, the website continues, "We can’t report on students categorized as free or reduced lunch because we do not have data on this from other specific means-tested programs, such as the Supplemental Nutrition and Assistance Program (SNAP) and California Food Stamps (CalWORKS)." Many schools are receiving the CEP program, which means that ONSO will be using the program that they adopt for their students that qualify. In addition, the program will continue to use the USDA free and reduced lunch program to determine which students qualify for the program. If you would like to talk to someone about a gift to OSO in your estate plan, please contact Dan Haifley at dba@osolife.org or call 831-888-5646 to talk to someone about your options.

OSO to Use New Low-Income-Meal Certification for Participating Schools

F or many years, Program Manager Laura Walker has used the free and reduced lunch program numbers from the California Department of Education to measure the percentage of low and moderate-income students in schools. These class that participate in OSO's Sea Odyssey. Some school districts are now following over to the Community Eligibility Provision (CEP), which, according to its website, is "a non- figuring meal service option for schools that have a high percentage of low-income students. CEP allows eligible schools to serve all students free breakfast and lunch at no cost to the school district, expanded the free lunch program to include students who are identified as "not participating" in the school lunch program. Instead, the website continues, "Instead, the website continues, "We can’t report on students categorized as free or reduced lunch because we do not have data on this from other specific means-tested programs, such as the Supplemental Nutrition and Assistance Program (SNAP) and California Food Stamps (CalWORKS)." Many schools are receiving the CEP program because it does not require collecting any "disable data." Instead, the website continues, "We can’t report on students categorized as free or reduced lunch because we do not have data on this from other specific means-tested programs, such as the Supplemental Nutrition and Assistance Program (SNAP) and California Food Stamps (CalWORKS)." Many schools are receiving the CEP program, which means that ONSO will be using the program that they adopt for their students that qualify. In addition, the program will continue to use the USDA free and reduced lunch program to determine which students qualify for the program. If you would like to talk to someone about a gift to OSO in your estate plan, please contact Dan Haifley at dba@osolife.org or call 831-888-5646 to talk to someone about your options.

OSO to Use New Low-Income-Meal Certification for Participating Schools

For many years, Program Manager Laura Walker has used the free and reduced lunch program numbers from the California Department of Education to measure the percentage of low and moderate-income students in schools. These class that participate in OSO’s Sea Odyssey. Some school districts are now following over to the Community Eligibility Provision (CEP), which, according to its website, is “a non- figuring meal service option for schools that have a high percentage of low-income students. CEP allows eligible schools to serve all students free breakfast and lunch at no cost to the school district, expanded the free lunch program to include students who are identified as “not participating” in the school lunch program. Instead, the website continues, “Instead, the website continues, “We can’t report on students categorized as free or reduced lunch because we do not have data on this from other specific means-tested programs, such as the Supplemental Nutrition and Assistance Program (SNAP...
Leaving a Legacy for Youth and the Ocean

If you’re part of the reason we exist, then you can also be a part of our future. Since 1996, O’Neill Sea Odyssey (OSO) has served nearly 100,000 area youth. In 2005 OSO’s Board of Directors made a commitment to raise $1,000,000 for OSO’s program for area youth. In 2018, nearly 20 years after Jack O’Neill established OSO, the time has come for OSO to build a permanent endowment fund for OSO which is how we will support O’Neill Sea Odyssey for Santa Cruz County.

We would be honored to meet with you and discuss the opportunity to make a fund in a way that works best for you. There are so many ways to give to OSO, including: online at ooneillseaodyssey.org/donate or phone (831) 426-5760, check out O’Neill Sea Odyssey’s blog oneillseaodyssey.org and follow us on Facebook and Instagram @oneillseaodyssey. Thank you for your support!

OSO to Use New Low-Income-Measurement Tool for Participating Schools

For many years, Program Manager Laura Walker has used the Free and Reduced Lunch Program numbers from the California Department of Education to measure the percentage of low and moderate-income status of students in classes that participate in OSO’s Sea Odyssey. Some school districts are now switching over to the Community Eligibility Provision (CEP), which, according to its website, “is a non-core meal service option for schools that are located in areas where a high number of households are eligible for SNAP benefits.” CEP allows the nation’s highest poverty schools to serve breakfast and lunch to all enrolled students without collecting household applications.

“Instead,” the website continues, “schools that adopt this program report numbers based on the percentage of students categorized eligible for free or reduced-price lunch, along with other specific means-tested programs, such as the Supplemental Nutrition Assistance Program (SNAP) and CalFresh.” This new program eliminates the need for schools to collect household applications and it creates a streamlined way to ensure that OSO will be using it for schools that adopt CEP. As a result, OSO will be able to provide more than $2,000 per year to schools that adopt CEP. Each school district will decide if they will continue to use the USDA free and reduced price lunch program numbers or that OSO will be using it for schools that adopt CEP.

Enrollment Form

Enrollment Form

1. I have named OSO in my estate plan (we will contact you to receive a notification.)
2. I would like to talk to someone about a gift to OSO in my estate plan.
3. I want to learn more about OSO’s Community Foundation’s gift annuity program.
4. I would like the recommended language for including OSO in my estate plan.

If you would like to opt out of the paper version of this newsletter and would like a PDF emailed to you, please email us at info@oneillseaodyssey.org and write in the subject line: “Email only please. Thank you.”

Check out O’Neill Sea Odyssey’s blog onewileyoar.org and follow us on Facebook and Instagram @oneillseaodyssey. Thank you for your support!

Available at: http://ooneillseaodyssey.org/donate

Tom Boni, Jr., U.S. House of Representatives (D-177st)
Tim O’Neill, Mayor, Watsonville
Melissa Boyd
Melissa Boyd
Tim O’Neill

New Low-Income Measurement Tool for Participating Schools

Mr. Steckley is taking on a new level of professionalism and innovation in Florida, brought a high level of professionalism and innovation to the work at OSO and will continue to do this work at OSO in the future. As we move forward, and because the organization is in good shape, I believe it’s time to turn leadership over to someone who will take it into a bright future,” he said.

In July, Laura Walker, who has worked with OSO for 20 years, was appointed Program Manager in recognition of her work across the spectrum of the organization. “Laura manages our crew, she organizes our events, she trains all the teachers who use our program. Her commitment to OSO and our program is second to none,” said Executive Director and Founder Dan Haifley.

To learn more about the program, you can go to ooneillseaodyssey.org or share the program with your friends on social media.

\*All membership contributions to O’Neill Sea Odyssey are tax-deductible. OSO has been granted tax-exempt status under section 501(c)(3) of the Internal Revenue Code. OSO’s Federal Tax ID is 94-2857065.

Thank you!

CEO Leadership

Robert Stepanek, President, California Department of Fish and Wildlife
Tim O’Neill, President & CEO

Changes at OSO

O’Neill Sea Odyssey Executive Director Dan Haifley has announced his retirement, effective December 31, 2018. “With a large group of key stakeholders who will be in attendance, I feel it is the right time to move on,” he said.

It has been a privilege to help build a future foundation for our program, for the kids and for the ocean. You can do this by naming O’Neill Sea Odyssey as your #1 nonprofit of choice in Santa Cruz County in your will. There are many ways to leave a permanent legacy and make a difference. First of all, before including, a beneficiary designation in a retirement fund, life insurance policy, gifts from a will or trust, you will want to discuss with your attorney, who is best to work with you to include lifetime income, gifts of real, estate, or other property.

1. I want to learn more about OSO’s Community Foundation’s gift annuity program.

If you would like to opt out of the paper version of this newsletter and would like a PDF emailed to you, please email us at info@oneillseaodyssey.org and write in the subject line: “Email only please. Thank you.”

Check out O’Neill Sea Odyssey’s blog onewileyoar.org and follow us on Facebook and Instagram @oneillseaodyssey. Thank you for your support!

If you would like to opt out of the paper version of this newsletter and would like a PDF emailed to you, please email us at info@oneillseaodyssey.org and write in the subject line: “Email only please. Thank you.”

Check out O’Neill Sea Odyssey’s blog onewileyoar.org and follow us on Facebook and Instagram @oneillseaodyssey. Thank you for your support!

Enrollment Form

Enrollment Form

1. I have named OSO in my estate plan (we will contact you to receive a notification.)
2. I would like to talk to someone about a gift to OSO in my estate plan.
3. I want to learn more about OSO’s Community Foundation’s gift annuity program.
4. I would like the recommended language for including OSO in my estate plan.

If you would like to opt out of the paper version of this newsletter and would like a PDF emailed to you, please email us at info@oneillseaodyssey.org and write in the subject line: “Email only please. Thank you.”

Check out O’Neill Sea Odyssey’s blog onewileyoar.org and follow us on Facebook and Instagram @oneillseaodyssey. Thank you for your support!
Celebrating 100k Students: Phoenix O'Neill, Pat O'Neill, Kodiak Way. From Left to Right. Bridget O'Neill,